

www.sofete.org



S O F E T E S I S T E R H O O D I N C

SPONSORSHIP

P A C K E T

*"Individually Unique,
Together Complete"*





SoFete Sisterhood Inc

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Greetings from **SoFete!**

SoFete Sisterhood Inc. is more than celebrating diversity; bridging the cultural gap created by generations of denaturing among African, Black American, and Caribbean communities. We are dedicated to fostering genuine connections and a renewed sense of identity through immersive cultural exchanges, educational programs, and community initiatives.

As a valued potential sponsor, you have the unique opportunity to partner with us in making a difference. Your support will enable us to expand our programs, provide scholarships, and host events that enrich the lives of our members and those we serve. Together, we can build a future where our shared heritage is celebrated and cherished, creating a stronger and more connected community.

We invite you to explore the various sponsorship opportunities outlined in this package. Each level of sponsorship offers distinct benefits, allowing you to align your brand with our values and reach a diverse and engaged audience. We believe that a partnership with SoFete is not just a sponsorship, but a meaningful investment in the leaders of tomorrow and the unity of our communities.

Thank you for considering joining us on this journey. We look forward to the possibility of working together and creating a brighter, more inclusive future.

Ashanti Henry

Ashanti Henry

President - SoFete Sisterhood Inc.

about



— SoFete Sisterhood Inc.



Our Purpose at SoFete: A Holistic Approach to Cultural Revitalization and Healing

"Unity - Solidarity, The Diaspora - Connection, One Caribbean - Diversity, Black America - Empowerment, Africa - my identity, My roots - Reclamation! With allyship and acknowledgment, we thrive."

SoFete Sisterhood Inc. serves as a catalyst for change, fostering a vibrant community where dialogue thrives, barriers are dismantled, and previously silenced voices find resonance. We believe in the power of unity and diversity, inspiring individuals to embrace their uniqueness and celebrate their diverse identities.

Read More: <https://www.sofete.org/about-us-and-our-purpose>

OUR INITIATIVES

1

Cultural Exchange and Unity Healing

Our non-profit organization strives to promote cultural awareness and understanding among individuals from diverse backgrounds. Celebrating our differences and learning from one another can create a more inclusive and harmonious society. We aim to provide educational resources and opportunities that foster cultural exchange and encourage open-mindedness. We are committed to promoting diversity and respect for all cultures, and we believe that by working together, we can build a brighter future for everyone.

2

Global Sponsors Partnerships & Community Outreach

At SoFete Sisterhood Inc., we believe global partnerships and community outreach are key to fostering cultural exchange, mutual understanding, and economic empowerment. By building collaborations worldwide, we share knowledge and resources to promote respect and appreciation for diverse cultures.

We are committed to empowering communities by providing tools and resources for economic development, entrepreneurship, and social welfare. Our goal is to bridge borders and strengthen the communities we serve.

3

Mental Health, Mentorship, and Veterans Support

At SoFete Sisterhood Inc., we prioritize mental health and mentorship, celebrating cultural diversity as a vital part of personal growth. We recognize the unique challenges faced by veterans, especially regarding mental health and the transition to civilian life. We're committed to providing the support and resources needed for all community members to thrive, believing that a healthy mind and body are essential for lasting success and happiness.



Read More About Our Initiatives: <https://sofete.org/sofete-mission-and-initiatives#sofete-initiatives>



SoFete Sisterhood Inc

mission & vision

**“Our vision is to be as strong
as the world fears unity.”**

SoFete envisions a world where diverse cultures are celebrated and respected, and where individuals are empowered to embrace their heritage and learn from others without fear of misappropriation.



Celebrate Differences



Unity in Diversity

**“Our mission is to heal
our communities one
soul at a time. ”**

SoFete aims to bridge the cultural gap created by generations of denaturing among African, Black American, and Caribbean communities. We are dedicated to fostering genuine connections and a renewed sense of identity through immersive cultural exchanges, educational programs, and community initiatives. By celebrating our shared heritage across these diverse communities, we aim to restore pride, unity, and a deep sense of belonging, empowering individuals to reclaim their roots and build lasting bonds across continents and the Caribbean.

**YOUR CONTRIBUTION
FUELS OUR MISSION.
BECOME A SPONSOR TODAY!**



SoFete Sisterhood Inc

sponsorship

— *opportunities*

Invest in Your Brand, Invest in Our Vision:
Sponsorship Opportunities with SoFete Sisterhood Inc.

At SoFete, we believe in making a lasting difference in our communities, both locally and across the diaspora. **We don't just talk about change—we make it happen.** Our programs are designed to empower, heal, and unite. As a sponsor, you can play an essential role in driving these initiatives forward. Explore the various sponsorship opportunities below and find out how your support can help us create a ripple of positive change.

COMMUNITY ENGAGEMENT

SIGNATURE EVENT SPONSORSHIP

At SoFete, we know that our events are not just dates on a calendar but opportunities to connect, learn, and grow as a community. When you step up as an Event Sponsor, you're playing a vital role in helping us create spaces where we can bring people together to feel connected and inspired through meaningful experiences.



COMMUNITY ENGAGEMENT SPONSORSHIP

When you choose to be a Community Engagement Sponsor, you're diving into the heart of what we do. We're all about bringing folks together—whether they live right here or are part of our wider diaspora. Your support makes it possible for us to create events where people can meet, chat, and build real connections.



At Sofete, we believe in the power of community and the importance of lifting each other up.

OUR PROGRAMMATIC SPONSORSHIP

gives you the chance to be a part of something bigger—**where your support can truly transform lives.** You can choose to focus on one of these key areas, or embrace all of them with your sponsorship:



Health and Wellness Sponsorship

Imagine being the reason someone finds healing. By supporting our mental health programs, wellness workshops, and healing sessions, you'll help create healthier, more resilient communities, one person at a time.

Volunteer Program Sponsorship

Our volunteers are the soul of Sofete, tirelessly giving their time to help others. Your sponsorship will ensure they are well-trained, supported, and empowered to continue their incredible work.



Scholarship Sponsorship

Be the reason someone's life changes! By sponsoring scholarships, you'll help individuals gain access to education and development programs like our Diaspora Summit. Your contribution will open doors for those who need it most.

You can choose to focus on one of these areas, or become a Programmatic Sponsor, supporting all our programs and touching even more lives. **Your support means the world to us—and to the communities we serve.** Together, we can make a difference that lasts.



RESOURCE CONTRIBUTIONS

IN-KIND SPONSORSHIP

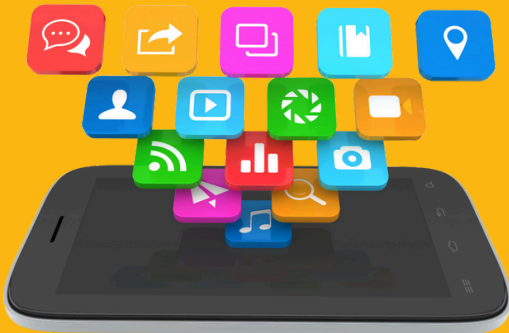
Sometimes, it's not just about money—your resources and expertise are just as valuable. By becoming an In-Kind Sponsor, you can contribute venue space, catering, printing services, or other goods that help make our programs shine. Your support helps lower costs while raising the quality of our events and initiatives.



RESOURCE CONTRIBUTIONS

TECH & INNOVATION SPONSORSHIP

If you believe in the power of innovation, this sponsorship is for you. We're embracing tech-driven solutions to enhance our reach and effectiveness, whether it's developing apps, virtual platforms, or other cutting-edge tools. By sponsoring this area, you'll help us stay ahead of the curve, ensuring SoFete remains connected, responsive, and impactful in an increasingly digital world.



RESOURCE CONTRIBUTIONS

MEDIA SPONSORSHIP

Got a voice? Help us amplify ours! As a Media Sponsor, your partnership with SoFete will promote our initiatives through articles, interviews, and features. You'll be instrumental in telling the world about the vital work we're doing and how others can get involved. Together, we'll spread the word far and wide.





sponsorship



— tiers & benefits

We offer a variety of sponsorship levels to suit your needs and maximize your brand exposure while supporting the mission of SoFete Sisterhood Inc. Each level offers unique benefits designed to recognize and promote our sponsors effectively.



Become a **Diaspora Connector Sponsor** and help foster meaningful connections within the diaspora community. With visibility across multiple platforms, this tier ensures your brand is seen by a diverse, engaged audience. Your support will make an impact and showcase your commitment to cultural empowerment.

Contribution: \$500 – \$1999

- **Website Presence:** Logo displayed on the website dedicated section.
- **Event Announcements:** Recognition in welcome announcements.
- **Signage:** Small logo placement on sponsor signage.
- **Email Mentions:** Basic mention in both pre- and post-conference attendee emails.
- **Social Media:** Basic mentions on social media platforms.

Step up as a **Heritage Partner Sponsor** and enjoy a *higher level* of recognition with additional branding opportunities across the event. This tier is perfect for those looking for impactful visibility both before and after the event, ensuring your brand is front and center.

Contribution: \$2,000 – \$4,999

- **Website Presence:** Logo displayed on the website dedicated section and 100-word blurb featured on the sponsor page.
- **Event Announcements:** Recognition in both welcome and closing announcements.
- **Signage:** Medium logo placement on sponsor signage.
- **Email Mentions:** Extended mention in both pre- and post-conference attendee emails.
- **Swag Bag:** Opportunity to include items in the welcome swag bag.
- **Social Media:** Extended mentions on social media platforms.
- **Promo Video:** A 30-second promotional video played at the conference.





As a **Unity Benefactor Sponsor**, you'll enjoy *premier* visibility and customized opportunities to engage with attendees, positioning your brand as a key supporter of the event. With expanded perks, this tier ensures you are a major presence throughout the experience.

Contribution: \$5,000 - \$9,999

- **Website Presence:** Prominent placement of your logo and 100-word blurb with a link on the sponsor page.
- **Event Announcements:** Recognition in both welcome and closing announcements.
- **Signage:** Large logo placement on sponsor signage.
- **Email Mentions:** Priority mention in both pre- and post-conference attendee emails.
- **Swag Bag:** Opportunity to include items in the welcome swag bag.
- **Promo Video:** A 30-second promotional video played at the conference.
- **Lanyards:** Your logo on event lanyards.
- **Social Media:** Priority mentions across our social media platforms.
- **Event Activities:** Opportunity for a customized branded event activity.
- **Spotlight Session:** Dedicated sponsor spotlight session.
- **Networking:** Access to exclusive networking events.
- **Booth Location:** Priority placement of your booth.
- **Keynote Mention:** Special mention during the keynote speech.
- **Merchandise:** Your logo on event merchandise.
- **Webinar:** Exclusive sponsor-only webinar.
- **Press Release:** Feature in our post-event press release.
- **Q&A Session:** Dedicated sponsor Q&A session.
- **Networking Breaks:** Sponsorship of networking breaks.
- **Blog Post:** Featured sponsor blog post on our website.
- **Survey Question:** Opportunity to include a customized attendee survey question.
- **Networking Lounge:** Access to exclusive sponsor networking lounge.
- **Registration Page:** Recognition on the event registration page.
- **Email Campaign:** Branded sponsorship email campaign.
- **Workshop:** Opportunity to host a sponsored workshop.
- **Social Media Takeover:** Branded social media takeover.
- **Event Recap:** Recognition in our event recap blog post.

As a **Diversity Champion Sponsor**, you will enjoy the *ultimate* sponsorship experience with premier exposure across all event touchpoints. This is your opportunity to be recognized as a leading supporter of diversity and empowerment while enjoying unparalleled branding and engagement opportunities.



Contribution: \$10,000+

- **Website Presence:** Premier placement of your logo and 100-word blurb with a link on the sponsor page and throughout the website footer, ensuring maximum visibility.
- **Event Announcements:** Premier recognition in both welcome and closing announcements at our events.
- **Signage:** Extra large logo placement on all sponsor signage, highlighting your brand prominently.
- **Email Mentions:** Premier mention in both pre- and post-conference attendee emails, reaching a wide audience.
- **Swag Bag:** Unlimited opportunity to include items in the welcome swag bag.
- **Promo Video:** A 30-second promotional video played at the conference, directly engaging attendees.
- **Lanyards:** Your logo featured on all event lanyards.
- **Social Media:** Premier mentions across our social media platforms.
- **Event Activities:** Opportunity to create a customized branded event activity, enhancing attendee engagement with your brand.
- **Spotlight Session:** Dedicated sponsor spotlight session, giving you a platform to showcase your business.
- **Networking:** Access to exclusive networking events and lounges.
- **Booth Location:** Priority placement of your booth for optimal attendee interaction.
- **Keynote Mention:** Special mention during the keynote speech, underscoring your support.
- **Merchandise:** Your logo featured on event merchandise.
- **Webinar:** Exclusive sponsor-only webinar, providing additional exposure.
- **Press Release:** Feature in our post-event press release, expanding your reach.
- **Q&A Session:** Dedicated sponsor Q&A session, engaging directly with attendees.
- **Networking Breaks:** Sponsorship of networking breaks, enhancing brand visibility during these key moments.
- **Blog Post:** Featured sponsor blog post on our website, showcasing your support and business.
- **Survey Question:** Opportunity to include a customized attendee survey question.
- **Registration Page:** Recognition on the event registration page.
- **Email Campaign:** Branded sponsorship email campaign to our subscribers.
- **Workshop:** Opportunity to host a sponsored workshop, providing a platform to share your expertise.
- **Social Media Takeover:** Branded social media takeover, allowing your business to reach our followers directly.
- **Event Recap:** Recognition in our event recap blog post, highlighting your contribution.



SoFete Sisterhood Inc

how to *get involved*

We're thrilled to invite you to become a sponsor and join us in making a lasting difference! Your support is essential in helping us advance our mission of fostering cultural understanding, empowering communities, and making a meaningful impact where it's needed most.

To get started, follow these easy steps:

Step 1: Review Our Sponsorship Opportunities Above

By now, you've already had the chance to explore the exciting sponsorship opportunities we offer. From Diaspora Connector to Diversity Champion, each tier comes with its own unique benefits and ways to make a meaningful impact. We hope you've found the perfect fit for your organization and are ready to take the next step in partnering with us!

Step 2: Jump Right in to Zeffy

Jump right in to Zeffy to choose your sponsorship tier and add any necessary info. This helps us understand your goals and ensures we're ready to support your involvement with SoFete Sisterhood Inc.

No worries – the form is quick and straightforward!

[Click to Start Your SoFete Journey](#) 

Step 3: Receive Your Personalized Booking Link

After submitting, you'll receive an automated email with all the details you need, including a personalized booking link. You can use this link to schedule a meeting with our leadership team at a time that works best for you. If you choose not to book, don't worry—our leadership team will still reach out to connect with you.

Now you're ready to be a sponsor! Thank you for believing in our cause and joining us on this journey. Your investment in our mission is a powerful step toward creating meaningful change. Together, we can uplift communities, inspire hope, and make a lasting impact in the lives of those we serve.

Let's make a difference—together.

contact US today!



www.sofete.org



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SoFete Sisterhood Inc



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SCAN ME



*“Individually Unique,
Together Complete”*